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THE CHICAGO

# Artisan Chocolate Festival

ARTISANAL FOODS  
& WINE TASTING

A high-quality event focused on attracting upscale consumers while developing corporate and trade relationships.

Showcasing the finest in Artisan Chocolatiers from around the world, with lectures, demonstrations, tastings, and more.

And providing unparalleled **sponsorship opportunities** for forward-thinking companies.

▶ *Click here to visit [Artisan Chocolate Festivals.com](http://ArtisanChocolateFestivals.com)*

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In November of 2016, **The Chicago Artisan Chocolate Festival, Artisanal Foods & Wine Tasting** will host the ultimate chocolate exhibition and sales festival to be held in the United States. There will be appearances by premier chocolatiers, demonstrations, lectures and, of course, ***tastings.***

Overall, it will be a unique event unlike any other experience. And a portion of the proceeds will benefit ***The Bear Necessities Pediatric Cancer Foundation.***

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**The Chicago Artisan Chocolate Festival, Artisanal Foods & Wine Tasting** will be held on Veteran's Day Weekend, November 11 and 12, in the historic Randolph Street Market District. It will bring artisan chocolate lovers and chocolatiers in an upscale, sophisticated environment perfect for cross-promotion.

- Expected attendance: 5,000/6,000+
- Paid attendance
- Heavy promotion
- Local television coverage
- Regional advertising

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Sponsorship and tie-in opportunities presented through **The Chicago Artisan Chocolate Festival, Artisanal Foods & Wine Tasting** are limited only to your resources. There are opportunities for Presenting Sponsor and Co-Sponsors.

Most importantly, **50%** of all sponsorship fees are donated to the ***Bear Necessities Pediatric Cancer Foundation***, so sponsors can take a charitable write-off for a portion of fees paid.

We look forward to creating a package that will satisfy your goals and objectives through this unique event.

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Available Sponsorship Packages:

## **Presenting Sponsor**

Presenting sponsor of the event for entire weekend with name/logo on all promotional and advertising materials.

- Name/logo positioned under show title
- Name/logo printed on all banners and tickets
- Twenty (20) VIP weekend passes
- Signage displayed at all entrances to venue
- Name/logo on all promotional materials

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## Presenting Sponsor (continued)

- Name/logo prominently displayed in event program
- Full page ad inside program
- 10' x 8' exhibit booth
- Two “I Love Artisan Chocolates” T Shirts
- Featured mention in special online promotions on *Living Social, Groupon* and *Amazon* (Total impressions 4.8 million; estimate based on previous promotions)
- Mention in all press releases
- Featured on event social media pages

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## Event Co-Sponsor

- Name associated with entire venue promotion
- Name/logo in all event advertising
- Ten (10) VIP weekend passes
- Signage displayed at venue of sponsorship
- 10' x 8' exhibit booth
- Half page ad in event program
- Featured on event social media pages

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## Event Co-Sponsor (continued)

- Name/logo on banners displayed around venue
- Featured mention in special online promotions on *Living Social, Groupon* and *Amazon* (Total impressions 4.8 million; estimate based on previous promotions)
- Name/logo on all promotional materials and in program
- Mention in all press releases
- Featured on event Facebook page
- “I Love Artisan Chocolates” T Shirt

-more-



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## Sponsorship Investments

- Presenting Sponsor: \$ 5,000
- Co-Sponsor: \$ 3,000

### Terms:

- 50% upon signing and 50% thirty days before the event

### Other:

- First right of refusal for ensuing years
- Right to promote involvement on your own website or in your own advertising and/or promotional materials